

Updating itinerary information • Schedule changes • Last-minute cancellations • Coordinating organization activities • Recruiting volunteers
 special occasions • Fundraising drives • Voice newsletters • Project status reports • Appointment reminders • Event planning • Promoting gr
 ed information • Delivering special announcements • Answering frequently asked questions • Accelerating important decision making • Polli
 tional messages • Organizing upcoming functions • Handling unexpected circumstances • Updating itinerary information • Schedule char
 organization activities • Recruiting volunteers • Emergency notification • Announcing special occasions • Fundraising drives • Voice newsw

A Customizable, Complete Telephone Messaging Solution



The PhoneTree 3500 is a fully networkable and infinitely customizable calling solution that can handle a wide variety of applications for any size organization. Unique to the 3500 is PhoneTree's Flex Fields feature, which lets you construct messages section-by-section, based on your existing data.

When you create your calling list, you can configure the 3500's software to associate variables from your data with your own values (fields) to make the building blocks of your outgoing messages. This means that within a single call session, you can have a personalized message delivered to each individual, based on that person's unique data. Plus, PhoneTree remembers your settings, and even scans for new Flex Fields with each list you import!

Benefits of the 3500:

- If a call is at first unanswered, you can attempt alternate phone numbers (cell, pager, office, home, etc.)
- Make a professional, memorable impression on those being called with highly-personalized messages, requiring only minimal set-up
- Flex Fields let you deliver flexible messages like, "Hello. This is John calling for [NAME] to remind you of [EVENT] on [DATE] at [TIME]."
- Deliver large quantities of messages fast with simultaneous call sessions on multiple lines—use as many as 48 lines at once!
- Send companion e-mails along with your calls
- Send messages in different languages within one call session
- Comes with large library of names, dates and times recorded by professional voiceover talent



Technical Specifications

Applications

- Do you have specific information to deliver to many people, such as appointment times, dates, etc.? Use PhoneTree's Flex Fields to build your custom messages easily.
- Not sure which number to use to reach your call recipient? The PhoneTree 3500 can try an alternate number within the calling session.
- Start or configure a calling job from anywhere in your office by networking to PhoneTree.
- Synchronize your call recipients to a central database, making sure all your call lists are current with other records.

Phone Line Requirements

Base price includes one phone port. Additional ports (up to 48) are available. Customer must supply one analog phone line for each PhoneTree port ordered.

Hardware Requirements

- Pentium PC and Windows® 98SE/2000/ME/XP
- 64 MB RAM (128 MB preferred)
- 50 MB hard drive space (100 MB preferred)
- CD-ROM drive
- 1 USB port (multiple ports or USB hub required for larger systems)



1. PhoneTree reads your call list and call job specifications from your PC. 2. PhoneTree sends your messages (automatically, or at your command).

Features

| | |
|--|-----------|
| No Fee on a Per-Call Basis | Yes |
| 60 Completed Calls Per Hour (approx.) | Yes |
| Call Reporting | Yes |
| Detailed Dialing Setup and Translation | Yes |
| Has Kid Zone Protection (Dial "9") | Yes |
| Remote Operation with voice prompts..... | Yes |
| Selectable Calling Times and Day | Yes |
| Custom Import Manager | Yes |
| Data Importing From Existing Lists | Yes |
| Duplicate Name and Phone Number Screening | Yes |
| Pager Call-Back Notification..... | Yes |
| Windows Point-and-Click Interface | Yes |
| Saves Messages on Computer Hard Drive | Yes |
| Call Wizard | Yes |
| Requires a PC to Operate | Yes |
| Unlimited List Capacity..... | Yes |
| Allows Up to 6 touch tone Replies | Yes |
| Answering Machine Capability | Yes |
| Autotasks and Auto Reports | Yes |
| Blocked Numbers | Yes |
| Built-In Mailbox | Yes |
| Custom Views | Yes |
| Headset for Record/Play | Yes |
| Improved Voice Quality (Crystal Clear, CD Quality) | Yes |
| Longer Messages (4 Min. Intro; 4 Min. Message)..... | Yes |
| Master List Synchronization | Yes |
| Populate Groups | Yes |
| Connects to Computer via USB Cable | Yes |
| WAV File Voice Recording Method | Yes |
| Up to 48 Telephone Lines | Yes |
| E-Mail Messaging Capability..... | Yes |
| Infolines Desktop and Functions | Yes |
| Multi-Lingual Capability | Yes |
| Multiple Messages at One Time..... | Yes |
| Multiple PhoneTrees (256) | Yes |
| Network Client Included | Yes |
| Priority Calling | Yes |
| Global Record Greeting..... | Yes |
| Alternate Phone Numbers..... | Yes |
| Constructed Messages | Yes |
| Flex Fields | Yes |
| Spoken Date and Time | Yes |
| Spoken Name | Yes |

